



## PRESS RELEASE

*Innovation at LogiMAT 2016 – Logistics Software for holistic Supply Chain Controlling*

### **Simple Analysis, Understanding and Optimization of Cost Structures even in Supply Chains with large amount of Data**

**Munich, 23 February, 2016** – [Logivations GmbH](#) is represented at LogiMAT in Stuttgart this year once more: New and forward-looking approaches for a quick efficiency increase will be presented from 8 to 10 March, 2016. For the first time, Logivations shows the extension for the established [W2MO Logistics Suite](#), which has already proved itself by efficient controlling of highly complex supply chains and has enabled a quick overview of all costs and figures across the supply chain. “The existing SAP system of a large customer from the trade industry has required more than 2 weeks to provide all the data”, explains Dr. Christoph Plapp, Managing Partner of Logivations. “While before a simple request took several days, now W2MO provides the answer within a few seconds”.

#### **Quick overview of all costs and key figures across the supply chain**

Every major company is affected by this: Goods are delivered from suppliers or sent to customers by many different service providers in different ways and along various routes. Moreover: Each service provider has different tariff structures, each warehouse or rather each hub and each production location have a different cost structure. Therefore, the data volume is huge: Even middle-sized companies accumulate several billion of records per year. In order to keep an overview and to exploit the optimization potential, modern technologies as those used by Logivations W2MO, are necessary.

For example the “Landed Cost”: At what cost can a certain product be delivered to a certain customer or to a certain branch? For example the tariff system: Each service provider typically has different tariff structures. With W2MO the most complex tariff systems can be easily and quickly reproduced with the help of polygon technology (representation and capturing of any area directly on the map) from Google Maps.

As [SAP Application Development Partner](#), Logivations can also offer a quick and easy integration with SAP. Within hours, W2MO can be technically connected with SAP.



Interested fair visitors can expect various Case Studies and the possibility to register for a free W2MO test version at the Logivations booth.

*(Copy or link requested if published)*

### **About Logivations**

Logivations is the international consulting and software solutions provider with headquarters in Munich. The company develops innovative solutions based on advanced web technologies for holistic design and optimization of all logistics aspects. The software solution W2MO is the leading Internet platform for logistics design, 3D-simulation, optimization, performance evaluation and operational management of logistics processes. W2MO has a user-friendly interface and can be easily integrated. Now more than 30.000 professional users worldwide enjoy W2MO directly from the cloud. W2MO has been nominated several times, including for the “Best Product” at LogiMAT 2011. Gartner Inc., the US research and advisory corporation, highlighted Logivations in their 2013 report on “Cool Vendors in Supply Chain Management Applications”. Moreover, in the latest report for “Supply Chain Execution Technologies, 2015”, Gartner mentions Logivations as “Sample Vendor” for “Warehouse Resource Planning and Scheduling”.

[www.logivations.com](http://www.logivations.com)

### **Additional information + pictures:**

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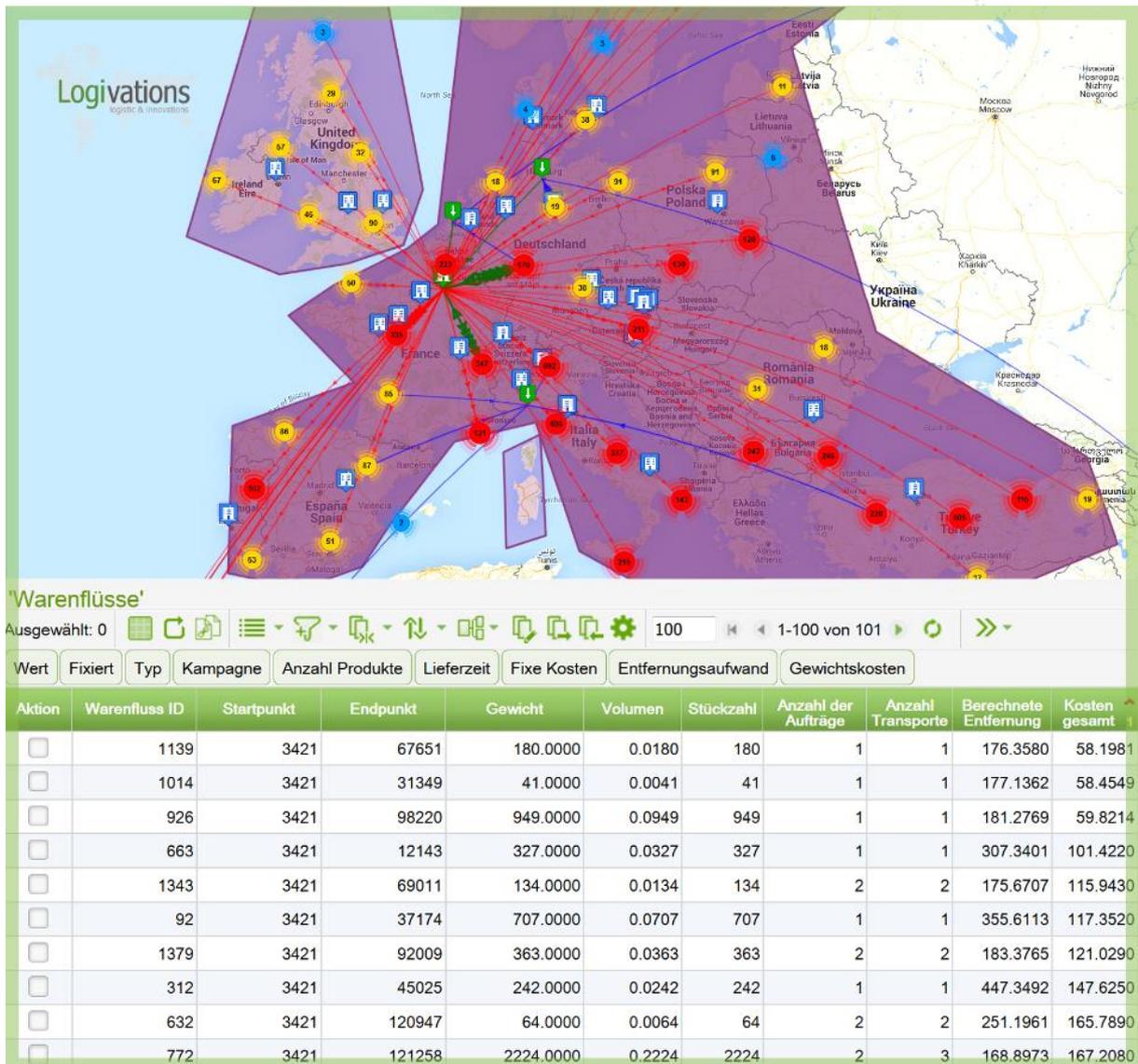
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Picture: With W2MO the most complex tariff systems can be easily and quickly reproduced with the help of polygon technology from Google Maps

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