



PRESS RELEASE

*Revolutionary time measurement in logistics with W2MO software
– direct integration with SAP*

Logivations introduces the first Smart Phone App for video-based Time Studies at the International Supply Chain Conference in Berlin

Munich, 14 October 2015 – [Logivations GmbH](#), one of the leading providers of integrated optimization solutions in logistics, introduces a new app for video-based time studies at the 32nd BVL congress in Berlin, which enables very easy and detailed time measurement with minimized efforts for the user.

„W2MO is the first application for time studies which considers the special requirements in logistics and can be easily used on demand directly from the cloud“, comments Andrea Plapp, Managing Partner of Logivations.

The logistics app is a part of the cloud-based software solution W2MO, which has won an award by the US research and advisory corporation Gartner Inc. as a particularly innovative solution for Supply Chain Management and optimization of value-added chains. At Logivations' booth (InterConti - room Potsdam II, booth P/15) interested logistics professionals have the opportunity to learn about the various functionalities of W2MO and some reference cases, as well as to register for a free app test.

Load standard times from the logistics app directly to SAP

And this is how it works: the process in a warehouse which has to be analyzed is filmed with a smart phone. The video file is uploaded via browser to the cloud or to the locally installed W2MO server. The time needed for a process is accurately determined using interactive video analysis. The user can forward the determined standard times directly to SAP or use the Logivations logistics software W2MO for e.g. calculations, activity-based costing, workforce planning or optimization algorithms. The user can significantly increase the quality of the calculation results in a fast and easy way.

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Precise standard times through repeated recording

The responsible logistics manager receives even more precise standard times, if the process which has to be analyzed is recorded several times – ideally, several employees are being filmed.

After uploading, the videos are played back with the new time determination function of W2MO, where the user can manually set the start and end of a process by using a digital marker.

The software then determines the time differences at the push of a button and afterwards calculates the standard times based on the average value.

Those who do not have the opportunity to visit the Supply Chain Conference, but still want to get to know the W2MO *Logistics Suite* as well as the new features for standard time determination can register for a free test account at <https://w2mo.logivations.com> and can later upgrade to a business version if desired. An offer with a success story – more than 30.000 users in the logistics and production environment already enjoy the benefits of W2MO.

(Copy or link requested if published)

About Logivations

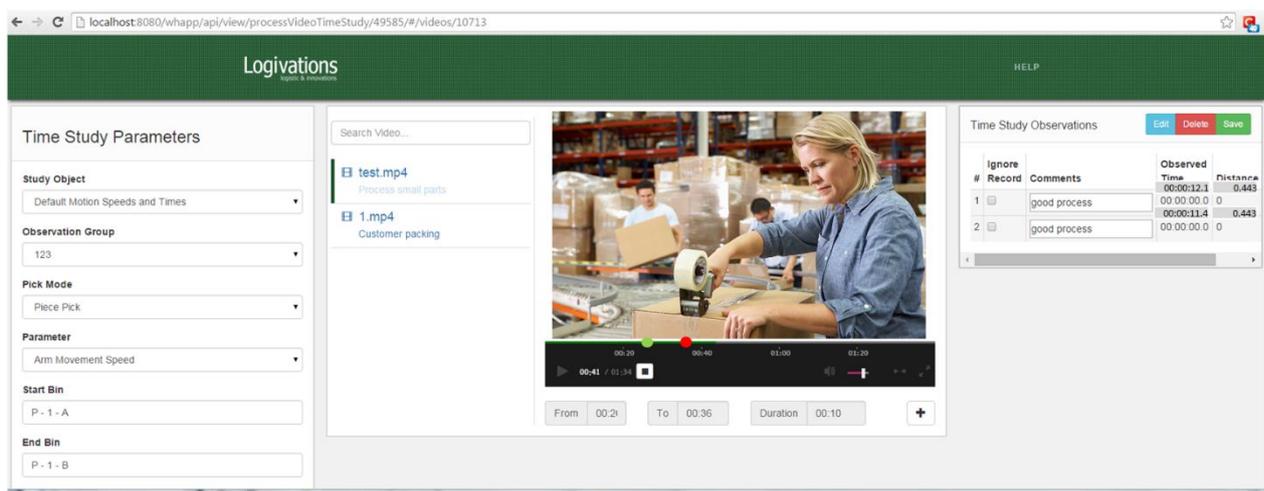
Logivations is an international consulting and software solutions provider focused on any kind of logistics with headquarters in Munich. The company develops innovative solutions based on advanced web technologies. The software solution W2MO is the leading Internet platform for logistics design, 3D-simulation, optimization and performance evaluation. W2MO has a user-friendly interface and can be easily integrated. Now more than 30.000 professional users worldwide enjoy W2MO directly from the cloud. W2MO has been nominated several times, including for the “Best Product” at LogiMAT 2011. Logivations is SAP Application Development Partner. Gartner Inc., a US research and advisory corporation, highlighted Logivations in their 2013 report on “Cool Vendors in Supply Chain Management Applications”.

www.logivations.com

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Illustration:



Picture 1: Video-based time studies using W2MO