



## PRESS RELEASE

*Logivations' impressive appearance at the LogiMAT 2017*

### Supply chain design, location planning, optimization and Deep Machine Learning - integrated in one solution!

**Munich, 20 March 2017** – Showing a completely renewed exhibition concept, [Logivations GmbH](#) impressed the logistics community from 14 to 16 March 2017 at the LogiMAT in Stuttgart. Attracting an enormous number of interested visitors, Logivations presented the wide spectrum of its integrated [cloud computing solution W2MO](#). German and international customers trust in the company's holistic approach for the optimization of logistics processes in distribution and production in their daily operations.

Especially the topic „Deep Machine Learning“, which is Logivations' revolutionary technology for [realtime object identification and localization by cameras and intelligent algorithms](#), has been received with great appreciation by the crowds.

While object identification and tracking nowadays works with scanners, RFID, forklift navigation and reading which is highly time and cost intensive, Logivations' innovative [Deep Machine Learning](#) solution reduces time and effort by identifying any kind of objects reliably by using simple cameras and the respective algorithms. Thus our ambitious customers can benefit from tomorrow's technologies already today and reach overwhelming potentials and cost savings due to transparent, accurate and efficient processes.

As [SAP Application Development Partner](#) Logivations can provide an integration with SAP quickly and easily. Listening to Dr. Dieter Sirch's speech at the „Innovation Forum“ about “Deglobalisation and the impacts on supply chain design & controlling“, the visitors received a brief overview of the integrated approach of supply chain optimization, warehouse and production planning.

“The LogiMAT was a great success for us“, Andrea Plapp, managing partner at Logivations summarizes after three days of interesting conversations and a great deal of new contacts. “The fair offers an exclusive platform for the presentation of our new innovations, which allows us to initiate a lot of new and promising projects. Of course, we also intensified the relationships to our existing customers.”

Thank you very much for your visit at the LogiMAT 2017.

## About Logivations

Logivations GmbH is an international consulting and software solution provider with headquarters in Munich. The company develops innovative solutions based on advanced web technologies for holistic design and optimization and "deep machine learning" of all logistics aspects. The software solution W2MO is the leading Internet platform for logistics design, 3D-simulation, optimization, performance evaluation and operational management of logistics processes. W2MO has a user-friendly interface and can be easily integrated. More than 30.000 professional users worldwide use W2MO directly from the cloud or locally installed. As SAP Application Development Partner Logivations can provide an integration with SAP quickly and easily. W2MO has been nominated several times, including for the "Best Product" at LogiMAT 2011. Gartner Inc., the US research and advisory corporation, highlighted Logivations in their 2013 report on "Cool Vendors in Supply Chain Management Applications". Volkswagen awarded Logivations „Top Innovator" for logistics innovations in November 2016.

<http://www.logivations.com/>

## Additional Information + pictures:

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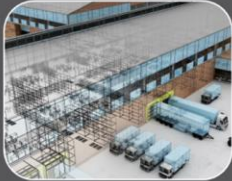
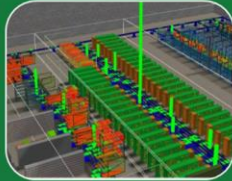


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## Pictures:

Supply Chain Design & Controlling	New Layout Design & Extension	Optimization of Existing Warehouses	Production Logistics	Deep Machine Learning
 <ul style="list-style-type: none"> <li>✓ Holistic observation of logistics and production networks</li> <li>✓ Interactive, based on Google Maps</li> <li>✓ Supply Chain and freight cost controlling, tracking</li> <li>✓ Optimized location search, transparency</li> </ul>	 <ul style="list-style-type: none"> <li>✓ Design, planning and optimization</li> <li>✓ 3D Simulation</li> <li>✓ Extrapolation</li> <li>✓ Automatic layout generation</li> <li>✓ Tender calculation, preparation of requirement specification</li> <li>✓ Video-based process studies</li> </ul>	 <ul style="list-style-type: none"> <li>✓ Optimization of logistics/IT systems, e.g. <b>SAP</b></li> <li>✓ Optimized assignment (advanced slotting)</li> <li>✓ Load balancing</li> <li>✓ Visualization in 2D &amp; 3D</li> <li>✓ Case Pack optimization</li> <li>✓ Workforce planning</li> <li>✓ Virtual Reality glasses</li> </ul>	 <ul style="list-style-type: none"> <li>✓ Modeling &amp; simulation of processes at production site</li> <li>✓ Buffer areas, supermarkets for assembly lines</li> <li>✓ Floor space management and capacity planning</li> <li>✓ Modeling of tigger trains</li> <li>✓ JIT, JIS, Kanban</li> </ul>	 <ul style="list-style-type: none"> <li>✓ Real-time object &amp; face recognition with localization</li> <li>✓ Cameras &amp; intelligent algorithms</li> <li>✓ Products, cases, vehicles, barcodes</li> <li>✓ Advantage: RFID- / scanner-free warehouse, safety of processes</li> <li>✓ Integrated into W2MO</li> </ul>

Picture 1: W2MO – Supply Chain Design, location planning, optimization and Deep Machine Learning – integrated in one solution



Picture 2: Logivations' completely renewed exhibition concept at the LogiMAT 2017